

Xuanao (Shawn) Zhang

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CONTACT

Parsons School of Design 2019 ~ 2021

Design and Technology, MFA

University at Buffalo SUNY 2015 ~ 2019

Graphic Design, BA | Art History (minor)

EDUCATION

Designed Realities Studio, New York, NY

Nov 2020 - May 2021

Graduate Research Assistant

- Developed a set of full-scale 3D models for project "Imaginative Mobilities" led by Anthony Dunne and Fiona Raby.
- In charge of the creative and iterative design for the project's speculative scenario.
- Establishment of originative and realistic materials and environmental lighting setup for final visual presentation.

NITA Group, Shanghai, China

May 2018 - August 2018

Graphic Designer Internship

- Charged for case study of landscape design projects and designed the related chapters in final business book.
- Created design theme and illustrations for over 300 pages' final business book.
- Designed the signage system for the planning public park project.
- Retouched effect drawing images of Landscape Architecture Section and Plan.

UB The Spectrum, Buffalo, NY

June 2017 - Dec 2017

Advertisements Designer

- Designed the scope of various art projects with clients or art director
- Created images that identify a product or convey a message and developed graphics for product illustrations, logos, and websites.
- Worked on layouts and design elements for ads in various mediums.
- Review designs for errors before printing or publishing them

Burchfield Penney Art Center, Buffalo, NY

May 2017 - June, 2017

Archivist Internship

- Artpark Archival Collection: created an index of artists to facilitate researcher access by identifying hundreds of individual artists in a collection of 80,000 slides, negatives, and contact sheets.
- Participated in the de-installation of a major travelling exhibition, Mabel Dodge Luhan & Company. Packed crates for transport. Trained in museum standards for art handling and care.
- Worked in tandem with the Project Archivist for the Artpark Archival Collection to create surrogates of original archival materials for long-term preservation.

UB Art Galleries, Buffalo, NY

Sep, 2016 - Dec, 2016

Preparator

- Installed two-dimensional and multiple-media artworks for "Protean".
- Built five customized large crates for "Lydia Okumura: Situations".
- Maintained artworks' condition and lighting during both exhibitions.
- Composed social media posts about ongoing events and exhibitions.
- Ensured the safety of artworks for the exhibition "Protean" and "Lydia Okumura: Situations".

Graphic Design: Photoshop, Illustrator, InDesign, After Effects, Premiere Pro

3D Modeling: AutoCAD, SketchUp, Rhino, OpenSCAD, Blender

Programming: HTML, CSS, JavaScript, Python

Language: Chinese(native), English(fluent)

WORK EXPERIENCE

SKILLS